Part 2 - Informal letter or email

An informal letter or email is usually between people who know each other fairly well. In addition to giving news, they are often used to request information, congratulate people, give advice and ask questions. There are a lot of similarities between informal letters and conversation. Informal letters ask a lot of questions, show interest and enthusiasm, and imagine a lot of shared information.

In many exam questions, you will be told what to include in your reply. Make sure that your reply answers any questions that you were asked in the task and takes into account any additional information that you have been told to mention. It is important that you include these in order to get a good grade.

How to write informal letters or emails

Salutation or Greeting

- Start with Dear followed by the first name of the person to whom you are writing. In emails, you can also start with Hi (and the person's name). Dear Ben, or Hi Ben, (Don't forget to use only the first name of the person you are writing to and not Dear Mr John, which is never used, or Dear Mr John Brown, which sounds too formal.)
- Informal letters sometimes have a comma after the person's name, and the letter starts on the line below. The important thing is to be consistent with the style that you choose to use (so if you use a comma after the person's name at the start of the letter, use a comma after the closing statement at the end).

Body

Openings

When writing an informal letter, you are usually replying to another letter. You would normally start with a greeting, then acknowledge the letter to which you are replying. It is often a good idea to acknowledge some key information given in the original letter too. You can also make a comment on your own reply.

Useful phrases for the opening

- How are you? / How have the family been? / I hope you are well.
- Thank you / Many thanks for your (recent/last) letter / postcard.
- It was good / nice / great to hear from you again.
- I was so surprised to hear that...
- I’m sorry I haven’t written / haven’t been in touch for such a long time.
- It’s ages since I’ve heard from you. I hope you’re well / you and your family are well.
- How are things? / How are you? / How’s it going?
Other useful phrases

Referring to news / giving news

▪ Great news about … Glad to hear that … Sorry to hear about …
▪ Listen, did I tell you about …? You’ll never believe what …
▪ Oh, and another thing … This is just to let you know that …
▪ I thought you might be interested to hear about / know that …
▪ By the way, have you heard about / did you know that …?

Apologies

▪ I’m writing to apologise for missing your party but I’m afraid I was with flu.
▪ I’m really sorry that I forgot to send you a birthday card but I was busy with my new job.

Invitations

▪ I’m / We’re having a party on Friday 19th and I / we hope you’ll be able to come.
▪ Would you like to come / go to see ‘Room With a View’ with me at the weekend?
▪ I was wondering if you’d like to go to the theatre / come on holiday with us.
▪ Could you let me / us know if you can come / you’d like to join us?
▪ Thank you very much for your invitation. I’d love to come.
▪ Thank you for asking / inviting me to … but I’m afraid I won’t be able to …

Requests

▪ I’m writing to ask for your help / you (if you could do me) a favour.
▪ I wonder if / I was wondering if you could help me / do me a favour.
▪ I hope you don’t mind me asking but could you (possibly) …?
▪ I’d be very / really / terribly grateful if you could …

Thank you / Congratulations / Good Luck

▪ I’m writing to thank you for your hospitality / the wonderful present.
▪ It was so kind of you to invite me to stay with you.
▪ I really appreciated all your help / advice.
▪ Congratulations on passing your exams / your excellent exam results!
▪ I wish you good luck / Good luck in / with your exams / your driving test / your interview.
▪ Don’t worry, I’m sure you’ll do well / pass.
▪ Do be on time, won’t you, and don’t forget to …
Making suggestions and recommendations

- Why don’t you ...? / Maybe you could ...? / How about ...?
- You can’t leave New York without (...doing sth)
- I’m sure you will enjoy (...doing sth). If you like, we can ...
- Do visit ... / Don’t forget to ...

Closing

The end of your letter is as important as the beginning. There are some standard ways of finishing an informal letter or email.

- **Give a reason why you’re ending the letter**: Anyway, I must go and get on with my work! / I guess it’s time I got on with that studying I’ve been avoiding.
- **Send greetings and/or make reference for future contact**: Give my love / regards to... / Say hello to... / Anyway, don’t forget to let me know the dates of the party. / I’ll try and phone you at the weekend to check the times. / We must try and meet up soon. / I can’t wait to hear from you / Look forward to seeing you again / Hope to hear from you soon / See you soon / Write soon
- **Closing statement** such as *Love, Lots of love, All the best, Take care, Best wishes*, should be written on a new line. If you used a comma after the opening greeting, use a comma here too.
- **Signing off**: Your first name then follows on another new line.

**OTHER THINGS TO CONSIDER**

**Range**: It is important that you use grammatical expressions and vocabulary appropriate to the level of the exam. Even if there are no mistakes in your writing, you will not be able to get a good grade if you use only the language and vocabulary that you learnt at elementary level. Even in informal writing, there is a good range of language you can use (conditional sentences, a range of perfect and continuous tenses, indirect questions...)

**Informal language**, including phrasal verbs, informal vocabulary (“I guess you loved the pics”), contractions, question tags.

**Simpler sentence structure**: *I’ll be late for the party. It’s because of my French exam.*

**Connectors**: All good writing makes good use of connectors. However, many of the connectors you have learnt for other styles of writing are inappropriate in an informal letter or email. For informal writing, you need to use some of the connectors that are more specific to spoken language:
To introduce a topic: *Well, you'll never guess who I bumped into yesterday. / I know how much you love tennis, so I've got us some tickets to Wimbledon. / By the way, did you know that John's got a new job?*

To go back to a previous topic: *Anyway, as I was saying earlier, I really wasn't very happy there. / Now where was I? Oh yes, I nearly forgot, Mary asked me tell you about the cinema.*

To introduce surprising or bad news: *Actually, he came to the party after all. / I'm really sorry but I can't make it. / To tell you the truth, I don't really like sports much.*

To summarise what you've already said: *Anyway, we had a really nice time in the end. / Well, to cut a long story short, we didn't get there on time.*
**INFORMAL EMAIL/LETTER 1 - MODEL QUESTION**

**TASK**

You have received this email from an English-speaking boy called Simon.

Hello,
I would like to get to know someone from your country and a friend has told me that you would like to practise your English. Perhaps we could email each other. Could you tell me a bit about yourself and your family? Could you suggest how we might meet sometime in the future?
Thanks,
Simon

Write your email in 140-190 words in an appropriate style.

**INFORMAL EMAIL/LETTER 1 - MODEL ANSWER**

Hello Simon,

I'm glad you've interested in my country. As your friend said, I'd like us to email each other to help me improve your English.

Let me start by telling you a bit about myself and my family. My name's Ivo and I live in Kutna Hora, which is about 45 minutes from Prague by car. I used to work for a medical company but now I'm learning to be a salesperson. In the future I want a job where I can travel for my work. I've already been to a few places in Europe but I've never been to an English-speaking country.

I live at home with my parents, which is convenient, as I don't have to do much housework and my meals are cooked for me. My younger brother is studying at university. Although he is four years younger than me, we get on quite well. We both enjoy snowboarding and music.

What about you? Have you ever been to the Czech Republic? It would be great if you could come over one day and we could fix up a meeting. Why don't you let me know your plans?

Anyway, I must go and get on with my work! Looking forward to hearing from you soon.

Best wishes,

Ivo

[+/- 190 words]
**INFORMAL EMAIL/LETTER 2 - MODEL QUESTION**

**TASK**

You have received this email from your English-speaking friend, Jean.

I hear you organised a surprise birthday party for your mother. I'd love to hear about it. What kind of party did you organise? Who did you invite? How did it go? Do tell me.  
Love,  
Jean

Write your email in 140-190 words in an appropriate style.

**Note:** The following model answer includes some notes to help

**INFORMAL EMAIL/LETTER 1 - MODEL ANSWER**

Open with an informal greeting / Start your reply by referring to the sender's email/letter.  
Hi Jean,

Good to hear from you again. I hope you're still enjoying your job.  
Give reason for replying  
I'm glad you asked me about the party I planned for my mother's birthday. Well, I have to say it was a fantastic success. I told my mother we were taking her out for a quiet meal at a local restaurant with just the family, but in fact I'd hired a large room in a hotel and invited all her old friends!

Anyway, I picked my mother up and told her I'd changed my mind. We were going to have a meal in a hotel. You should have seen her face when she walked into the room and everyone cheered! She just couldn't believe it and burst into tears. Then the party got going and it didn't finish until four in the morning. We were absolutely exhausted, but my mother had had a wonderful time.  
When you close, make an excuse to finish.  
Must dash now - I've got to go to college. Hope to hear from you.

Make sure you finish with an informal phrase  
Love,  
Tania

(+/- 150 words)
Dear Mrs White,

First, let me apologize for any disappointment your son experienced on our ski trip. It is true that there were several concerns. Since we had been led to believe by the company that there would be sufficient slopes for both beginners and advanced skiers, we were extremely upset when this turned out not to be the case. It was also unfortunate that lack of snow meant that artificial snow had to be used instead.

As for the question of lessons, if you look at the letter we sent you, you will see that only five one-hour ski-lessons were included in the price and that extra hours would have to be paid separately!

In relation to accommodation, I am not quite sure what you are referring to. I know that in one room there were not enough beds but this was not the case in your son’s room.

We would like to assure you that we take all complaints seriously. We have already decided that next year we will change the company and the location for our trip and we hope that your son will consider joining us again.

Yours sincerely,

Waylon Smithers

[+/- 190 words]